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Arts On Real's Second-Season Production Company Inaugural Production
ARTS ON REAL² OFFERS GAY SEX COMEDY "JEFFREY"
Paul Rudnick's Award Winning Sex Comedy About Having No Sex At All Opens April 12, 2007

*Arts On Real Theater and Naughty Austin Productions, one of Austin's most popular theater-producing teams, embarks on its eleventh year of successful Austin shows with its new "second-stage" production company "Arts U } Á Ü ^ æ | Ç GD + Á [! Á CE U Ü G È Á V @ ^ à ! Á à } æ ~ * ~ ! æ | Á] ! [á ~ & cã [} È Á Ü æ ~ | Á Ü ~ á } à & \ q • Á R Ò Ø Ü Ò Ý È Á , à | | Á à ^ Á c @ ^ Á , ! • c Á à } Á c @ ^ Á | à } ^ Á [- Á æ Á "second-season" offered at the East Side Theater.*

Arts On Real Theater and Soundstage reaches another new mark of accomplishment in its long-range plan, implementing a second production season, with a goal to develop shows that fit the Arts On Real caliber in content, quality, design and performance, but which will run on a shorter performance calendar at the East Side Theater venue.

JEFFREY, Paul Rudnick's late 1990's comedy about sex-or-no-sex in the HIV-aware world, delivers the societal awareness found in the other Arts On Real/Naughty Austin productions, a theater venue with a consciousness toward acceptance, progressiveness and political activism for human rights, gay rights, women's rights, gender and sexual equality, and individualism.

"Each show's intent may be masked by the camp humor, the lavishness of the outrageous costumes or the sexy bodies upon the stage, but each and everything this theater presents makes a statement toward acceptance and self-esteem and self-worth.," says Blake Yelavich, General Manager of the 501(c)3 charitable arts organization. "JEFFREY is completely in line with that message."

JEFFREY, directed by Jason Hays and co-produced with Bryan Schneider, tells the story of Jeffrey, a self-proclaimed sex-a-holic, who vows off sex indefinitely. In walks Steve — handsome, rugged, and the man of Jeffrey's dreams — who makes Jeffrey doubt his decision. To compound matters, everything turns out to be perfect about Steve, except for the fact he is HIV+. Rather than being a sappy script about the internal dilemma of dating someone determined to have the AIDS virus, Paul Rudnick's script zaps the audience with clever situations and predicaments, in and out of reality, to a hysterical, poignant result.

JEFFREY opens April 12th at Arts on Real Theater, and will run Thursdays, Fridays and Saturdays for three weekends. Tickets are \$18 to \$22 and now available on-line at <http://www.artsonreal.com/tickets.html> or by calling 512.472.2787.

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